

TRUST BOARD IN PUBLIC		Date: 26 January 2017	
		Agenda Item: 5.1	
REPORT TITLE:		2017/18 strategy review	
EXECUTIVE SPONSOR:		Sue Jenkins Director of Strategy & KPO Lead	
REPORT AUTHOR (s):		Sue Jenkins Director of Strategy & KPO Lead	
REPORT DISCUSSED PREVIOUSLY: (name of sub-committee/group & date)		Executive Committee, Shadow Council of governors, Trust Board Seminar	
Action Required:			
Approval (√)	Discussion	Assurance	
Purpose of Report:			
The purpose of this report is to present the proposed strategy for 2017/18 and to seek approval for this			
Summary of key issues			
<p>The Trust's strategy is reviewed on an annual basis. This process includes:-</p> <ul style="list-style-type: none"> • Agreeing a strategy statement • Review of our vision • Review of our values • Review of our strategic intent • Review of our strategic objectives • Review of our SWOT analysis <p>The attached presentation presents a summary of all of the above which has been developed in partnership with:-</p> <ul style="list-style-type: none"> • The executive team which includes clinical chiefs • Clinical leads • The shadow council of governors • Board members <p>All changes against last year's strategy and comments from the executive team are highlighted in yellow and /or italics</p> <p>Summary of key changes to our strategy</p> <p>Our strategy statement has been updated to reflect the importance of being both responsive and agile to the changing local and national NHS climate.</p> <p>Our vision has been updated to include "the people" of our community recognising the importance of the individual patients, carers and their families.</p> <p>Our values remain unchanged. They are well embedded in the organisation and are regularly used as a reference point for recruitment and delivery of services.</p>			

The definition of locally based services has been updated to reflect the importance of working in partnership with others to develop clinically sustainable services for patients.

The strategic objectives have been updated.

This year we have included annual priorities which provide both a focus and reference point for all staff across the organisation. They have been developed with clinical leads and members of the executive team. These priorities will be shared with teams and teams will determine at a local level how they will meet the annual priorities.

Our strategy on a page has been updated to make it simpler and this will be used as a communication tool for staff across the organisation.

The SWOT analysis has been reviewed and the opportunities have been updated by the executive team.

Recommendation:

The Board are asked to approve the reviewed strategy for the Trust

Relationship to Trust Strategic Objectives & Assurance Framework:

SO1: Safe - Deliver safe high quality care and improving services which pursue perfection and be in the top 20% against our peers

SO2: Effective - As a teaching hospital deliver effective and improving sustainable clinical services within the local health economy

SO3: Caring – Working in partnership with patients, staffs, families and carers

SO4: Responsive – To become the secondary care provider of choice for our catchment population

SO5: Well led - To become an employer of choice and deliver financial and clinical sustainability around a patient centred, clinically led leadership model

Corporate Impact Assessment:

Legal and regulatory impact	All Trusts are required to be open and transparent about their strategy including direction of travel and priorities
Financial impact	Business cases will be developed for any significant resource developments.
Patient Experience/Engagement	The strategy reflects the needs of patients and has been developed in partnership with the shadow council of governors who represent more than 10,000 members of the trust
Risk & Performance Management	Delivery of the strategy is monitored by the Trust Board through sub committee reports and delivery of the annual plan
NHS Constitution/Equality & Diversity/Communication	The strategy demonstrates the trusts direction of travel and priorities

Attachment:

Strategy presentation & overview