

TRUST BOARD IN PUBLIC		Date: 30th March 2017	
		Agenda Item:	
REPORT TITLE:		Charitable Funds Committee Chair Update	
EXECUTIVE SPONSOR:		Caroline Warner (Non-Executive Director – Chair)	
REPORT AUTHOR:		Djafer Erdogan (Financial Controller)	
REPORT DISCUSSED PREVIOUSLY: (name of sub-committee/group & date)		No – Board Update	
Action Required:			
Approval ()		Discussion ()	Assurance (√)
Summary of Key Issues			
<p>This report briefs the Board on the key issues discussed at the meeting of the Committee on 3rd March 2017. Key points:</p> <ul style="list-style-type: none"> • Following the resignation of the Fundraising Manager a recruitment plan is in place to find a replacement. • The Communications team will continue to action the Dementia Campaign for 2017. • The Committee agreed to meet additionally to define the key campaign theme for 2018. • All unspent non-restricted funds will now be managed by Finance under the General Funds budget. All departments will continue to have access to these monies. 			
Relationship to Trust Strategic Objectives & Assurance Framework:			
SO3: Caring – Working in partnership with staff, families and carers			
Corporate Impact Assessment:			
Legal and regulatory implications		<p>The Charity is registered with the Charity Commission in accordance with the Charities Act 1993, registered number 1054072.</p> <p>Charitable funds received by the Charity are accepted, held and administered as funds and property held on trust for purposes relating to the health service in accordance with the National Health Service Act 1977, the National Health Service and Community Care Act 1990, the National Health Service Act 2009. These funds are held on trust by the corporate body.</p> <p>The fund is audited by the Trust’s External Auditor (Grant Thornton UK LLP)</p>	
Financial implications		The report provides assurance about the financial management of the charitable fund.	
Patient Experience/Engagement		A deliberate positive impact from the use of the fund to support patient experience.	
Risk & Performance Management		The committee, and this report, provides assurance about risk management relevant to the fund.	
NHS Constitution/Equality &		No compliance issue	

Diversity/Communication	
Attachments:	
Report paper	

Charitable Funds Committee Chair Update

The Charitable Funds Committee (CFC) met on 3 March 2017.

Fundraising Manager

- This role is now back out for recruitment following the resignation of the Fundraising Manager at the end of last year.
- The Communications Director is putting together a full plan of action for this recruitment and is considering any possible new ways to identify good candidates in addition to tried and tested pathways. These include:
 - Mining personal networks – staff, governors, NEDs
 - Expanding the search to those with transferable skill sets in Brand Management/Marketing

Dementia Campaign

- Dementia Care is the theme identified for key SASH charity activity and public engagement in 2017.
- The Communications team have been working with the dementia clinicians to define a set of activities and ideas that will improve quality of care for patients with dementia. These include a new Dementia Therapy Garden (date of installation tbc) and digital reminiscence equipment.
- The Communications Director is preparing a report that will draw together the 2017 Dementia Care Campaign.

Campaign Theme for 2018 onwards

- A central key theme is helpful to focus activity and will enable greater coherence to fundraising campaigns and associated PR as the SASH Charity brand gains awareness.
- Ad hoc fundraising activities will continue to be encouraged and supported.
- A working group will meet in May to define the theme for 2018 with any further input welcome in advance. We will discuss options that will include the extension of the Dementia Care Campaign.

Finance

- The Committee received the Management Accounts detailing a balance of £385K in uncommitted funds incorporating £50K donations YTD. Significant investment opportunities remain available, therefore.
- Committed funds stand at £110K including £50K allocation for staff mental health support. The Committee has asked the Director of OD & People for an update on plans for this allocation.
- Following agreements with Clinical Chiefs, the Chief Finance Officer will now write to each fundholder informing them that all unrestricted funds will be managed by the finance team under the General Fund hereafter.
- All departments will continue to have access to the General Fund as per current application procedures.
- The committee approved 3 fund requests over £2K for Radiology office refurbishment, ICU staff development and IBD Service. The Chief Finance Officer confirmed that each met guidelines for Charitable Funds expenditure.

Caroline Warner
Non-Executive Director – Chair
March 2017