

TRUST BOARD IN PUBLIC		Date:19 November 2014	
		Agenda Item: 3.3	
REPORT TITLE:		Charitable Funds Committee Chair Update	
EXECUTIVE SPONSOR:		Paul Simpson (Chief Finance Officer)	
REPORT AUTHOR:		Yvette Robbins (Non-Executive Director and Committee Chair)	
REPORT DISCUSSED PREVIOUSLY: (name of sub-committee/group & date)		No – Board Update	
Action Required:			
Approval ()	Discussion ()	Assurance (√)	
Summary of Key Issues			
<p>This report briefs the Board on the key issues discussed at the meeting of the committee on 5 November 2014.</p> <p>Key points were:</p> <ul style="list-style-type: none"> • The sign off of the 2013/14 audited accounts without any conditions; • Reviewed fund raising strategy to increase General Funds and requested greater clarity around rationale for donation and themes for funding 			
Relationship to Trust Strategic Objectives & Assurance Framework:			
SO3: Caring – Ensure patients are cared for and feel cared about			
Corporate Impact Assessment:			
Legal and regulatory implications		<p>The Charity is registered with the Charity Commission in accordance with the Charities Act 1993, registered number 1054072.</p> <p>Charitable funds received by the Charity are accepted, held and administered as funds and property held on trust for purposes relating to the health service in accordance with the National Health Service Act 1977, the National Health Service and Community Care Act 1990, the National Health Service Act 2009. These funds are held on trust by the corporate body.</p> <p>The fund is audited by the Trust's External Auditor (Grant Thornton UK LLP)</p>	
Financial implications		The report provides assurance about the financial management of the charitable fund.	

Patient Experience/Engagement	A deliberate positive impact from the use of the fund to support patient experience.
Risk & Performance Management	The committee, and this report, provides assurance about risk management relevant to the fund.
NHS Constitution/Equality & Diversity/Communication	
Attachments:	
Report paper	

Charitable Funds Committee Chair Update

The Charitable Funds Committee met on 5 November.

Audited Annual Report and Accounts 2013-14

The accounts have been audited without conditions and were signed off subject to receiving the certificates from the independent examiners. The funds at the start of 13/14 totalled £0.9m, and following the net balance of expenditure and new funds of -£0.2m, £0.7m will be carried forward to 2014/15.

The Committee noted an increased level of expenditure from the funds, which is encouraged by the Committee and that donations were small. The majority of expenditure was in the main from the "general fund" rather than 100+ funds that are managed by wards and departments. The lack of income and growing demand for general funds emphasised the timely arrival of the charities fundraising co-ordinator.

General funds have pump-primed the dementia nurse, whose worked has improved the staff's understanding of the optimal management and care of patient with dementia and the Committee had previously agreed to fund a falls nurse specialist and Your Care Matters, both of which benefit patients and improve their experience in the trust.

Fund Raising

The Committee received highlights of the fundraising strategy for the next three years which outlines the broad approaches, potential donors and associated costs of £15k to brand the charity and pay for fund-raising materials. The goal is £250k by March 2015 with a launch planned for 11 December 2014.

Following a review of three options for the name, the Executive Committee agreed the preferred option was "SaSH Charity". Expenditure for the logo designs was agreed.

Discussions followed around the potential use of funds and how they would be communicated. It was agreed that examples of expenditure would be required and that themes or purposes for the funds were needed to motivate our staff, patients and the local community to consider donation.

The committee agreed to the set-up of an operational funds-raising team to deal with the planning details and approved the terms of reference with an amendment to the membership to include an Executive to sign off plans and expenditure on behalf of the committee. This team will meet to prepare more detail around themes and key messaging for the communications in time for an extraordinary meeting of CFC on 24 November.

The committee were very positive about the plans, the high energy levels and potential fund-raising capabilities of the co-ordinator (and his volunteers - yet to be recruited) with hands on support from the trust's communications team. We acknowledged the importance of raising the charity's profile and visibility in order to successfully fund both the existing projects as well as new good causes, yet to be agreed.

Yvette Robbins
Chair of Charitable Funds Committee
20 November 2014

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