

TRUST BOARD IN PUBLIC	Date: 28 March 2013	
	Agenda Item: 6.2.3	
REPORT TITLE:	Charitable Funds Committee Chair Update	
NON-EXECUTIVE SPONSOR:	Yvette Robbins (Chair, Charitable Funds Committee)	
REPORT AUTHOR:	Majid Bhatti (Head of Financial Accounts)	
REPORT DISCUSSED PREVIOUSLY: (name of sub-committee/group & date)	Charitable Funds Committee, 5 Mar 2013	
Purpose of the Report and Action Required:		(√)
This report briefs the Board on the key issues discussed at the meeting of the committee on 5 March 2013.	Approval	
	Discussion	
	Information	√
Summary of Key Issues		
<p>The committee acknowledged good progress in raising awareness of the Charity and developing ideas for fund raising as a result of the actions of the Communications team</p> <p>The committee reviewed its achievements and effectiveness against the workplan for the year and believes it is in a good position for 13/14.</p>		
Relationship to Trust Corporate Objectives & Assurance Framework:		
The Board Committees support the achievement of all objectives.		
Corporate Impact Assessment:		
Legal and regulatory implications	The Charity is registered with the Charity Commission in accordance with the Charities Act 2011, registered number 1054072.	
Financial implications	N/A	
Patient Experience/Engagement	Committee approves expenditure of charitable funds that benefits patients	
Risk & Performance Management	N/A	
NHS Constitution/Equality & Diversity/Communication	N/A	
Attachments: N/A		

Charitable Funds Committee Chair Update

Date	28 March 2013
Author	Majid Bhatti, Head of Financial Accounts
Audience	Trust Board Members

The Charitable Funds Committee met on 5 March 2013. The report summarises the key issues discussed:

1. Charity promotion / Fund Raising

The committee was pleased with the progress of actions by the Communications team aimed at raising the prominence of the charity as well as ideas on fund raising activities including;

- a. two links on the trust home page to the charity's donation facility. The trust's new website is due to be launched in the spring and the donation button will be given a prominent place.
- b. collation of further information around pictures of fundraising events, services and items purchased from charitable donations. A trust website content manager is starting soon who will be able to develop this page.
- c. preparation of press releases to raise awareness of the charity within the community: recent coverage included stories relating to a production of Little Red Riding Hood by a local theatre company, GAPS, which raised money for Outwood ward and a hike by a member of staff to raise money for the maternity ward.
- d. two more requests from two external organisations interested in carrying out fundraising activities on behalf of the paediatrics department
- e. planned meetings with the fund-raising teams at Frimley Park and Royal Marsden to share ideas

2. Review of Income and Expenses

Comparison of our January position with last year's showed our charitable income had increased by 400%, thanks in the main to a generous legacy, whilst expenses had doubled. We have encouraged fundholders to spend charitable monies on goods and services that benefit patients directly or indirectly via additional staff training or other routes as directed by the donors. We are currently identifying key themes and large capital items which our patients and public would like to support next year. The running costs of the charity have significantly reduced this year and are better than forecast when the Trust's finance team took over the financial management from an external charity management organisation.

3. Review of 2012-13 work plan and Committee's effectiveness and achievements

The Committee has met three times in this financial year. We have developed an investment strategy and have invested some of the charitable funds for a better return. We have secured ongoing support from the communication team and made donation easier for members of public via our website as well as on the wards via envelopes and increased awareness of the hospital's need for charitable funds. We have asked fundholders to plan ahead with spending and we encourage expenditure to realise the benefits intended at the time of donation.

Most of the operational challenges are now consumed as business as usual and the Committee can now concentrate on the strategic direction of the charity in relation to fund-raising activities, charity awareness and also maximising charity spend in the most appropriate way. The governance of the charity is based on the best practice recommendations of the internal auditors and our accounts were passed without concern by the external auditors.

The committee reviewed its work plan for the year and confirmed that all targets set had been achieved.

[END]